

# 2023 MARKETING CALENDAR

## JANUARY

Veganuary, Dry January

**1 - New Year's Day**

**6 - Twelfth Night (Carnival Begins)**

**8 - Battle of NO Remembrance Day**

8 - World Typing Day

11 - National Clean Off Your Desk Day

**16 - Martin Luther King Day**

22 - Chinese New Year

24 - Intl. Day of Education

27 - National Fun at Work Day

## FEBRUARY

Black History Month

**3 - Mardi Gras parades begin**

11 - Safer Internet Day

12 - Superbowl Sunday

14 - Valentines Day

17 - Random Act of Kindness Day

**20 - Presidents' Day**

**21 - Mardi Gras**

## MARCH

Women's History Month

3 - Employee Appreciation Day

8 - International Women's Day

**10 - 11 - New Orleans Book Festival**

12 - Daylight Saving Time starts

17 - St. Patrick's Day

20 - Start of Spring

22 - First Day of Ramadan

29 - National Mom & Pop Biz Owners Day

31 - World Backup Day

## APRIL

1 - April Fools Day

7 - Good Friday | World Health Day | Beer Day

**8 - Crescent City Classic**

9 - Easter Sunday

10 - National Siblings Day

11 - National Pet Day

**13 - 16 - French Quarter Festival**

15 - Tax Day

19 - Administrative Professionals Day

21 - Intl. Creativity & Innovation Day

22 - Earth Day

23 - World Book Day

26 - World Intellectual Property Day

28 - World Day for Safety and Health at Work

**4/28 - 5/7 - Jazz Fest**

## MAY

Asian Pacific American Heritage Month

**4/28 - 5/7 - Jazz Fest**

**TBD - Give NOLA Day**

2 - Teacher's Day | Kentucky Derby

5 - Cinco De Mayo

6 - National Nurses Day

10 - National Receptionists Day

13 - Fair Trade Day

14 - Mother's Day

15 - National Pizza Party Day

19 - Bike-to-Work Day

**19 - 21 - Bayou Boogaloo**

21 - World Day for Cultural Diversity

**26 - Greek Fest**

28 - National Burger Day

**28 - Memorial Day**

## JUNE

LGBTQ+ Pride Month

5 - National Donut Day

18 - Father's Day

**19 - Juneteenth**

21 - Intl. Yoga Day | National Selfie Day

22 - National Take Your Cat to Work Day

23 - Intl. Women in Engineering Day

27 - Small & Medium-Sized Enterprises Day

28 - National Insurance Awareness Day

29 - National Work From Home Day

30 - World Social Media Day

30 - National Handshake Day

30 - Take Your Dog to Work Day

## JULY

**1 - Essence Festival**

**4 - Independence Day**

5 - National Workaholics Day

7 - World Chocolate Day

16 - National Ice Cream Day

17 - World Emoji Day

23 - Parents' Day

27 - National Intern Day

## AUGUST

9 - International Co-working Day

15 - National Relaxation Day

17 - National Nonprofit Day

19 - World Humanitarian Day

26 - Women's Equality Day

## SEPTEMBER

Ntl. Hispanic Heritage Month

**TBD - Beignet Festival**

**5 - Labor Day**

5 - International Day of Charity

## SEPT (CONT.)

6 - Read a Book Day

8 - National 401(k) Day

10 - Grandparent's Day

13 - Day of the Programmer

15 - National Online Learning Day

16 - Oktoberfest

18 - National Cheeseburger Day

19 - National IT Professionals Day

22 - American Business Women's Day

22 - Start of Fall

29 - National Coffee Day

## OCTOBER

LGBT History Month, Ntl. Bullying Prevention

Month, Ntl. Cyber Security Awareness Month

1 - World Vegetarian Day | Intl Coffee Day

5 - World Teacher's Day

7 - National Frappe Day

9 - Columbus Day / Indigenous People's Day

10 - World Mental Health Day

16 - Boss's Day | Clean Your Desktop Day

17 - National Pasta Day

23 - National Paralegal Day

27 - National Mentoring Day

28 - National Chocolate Day

29 - Internet Day

31 - Halloween

## NOVEMBER

National November Writing Month

1 - Author's Day

5 - Daylight Savings Time Ends

8 - Ntl. STEM/STEAM Day | Ntl. Cappuccino Day

**9 - National Louisiana Day**

10 - International Accounting Day

**11 - Veterans Day**

21 - National Entrepreneurs' Day

**23 - Thanksgiving Day**

24 - Black Friday

25 - Small Business Saturday

27 - Cyber Monday

28 - Giving Tuesday

30 - Intl. Computer Security Day

## DECEMBER

3 - Intl. Day of Persons with Disabilities

5 - Intl. Volunteer Day

7 - Hanukkah begins

13 - National Salesperson Day

14 - National Free Shipping Day

21 - Winter Begins

24 - Christmas Eve

**25 - Christmas Day**

26 - Kwanzaa

28 - National Download Day

31 - New Year's Eve